

# International Work Shop for Arctic Tourism

# Sustainable Arctic and Northern Tourism & Cruise:

## Recent Trends, Possibilities and Challenges

November 29, 2019 (Fri.), 12:00 – 18:00

Hokkaido University Creative Research Institutions Building,

Conference Room, 5th Floor (Sapporo, Kita-Ku, Kita 21, Nishi 10)

Language: English

**11:30 Registration**

**12:00 Welcoming words:** Yasushi Fukamachi, Hokkaido University  
Masato Tanaka, Hokkaido University

**12:15 – 13:15 Session 1: Development of Arctic and Northern Tourism**

Johan Edelheim, Hokkaido University: "Arctic tourism: Recent trends, new possibilities, emerging problems"

Takafumi Fukuyama, Hokkaido University: "What can Snow and Ice Tourism creation contribute to the global warming situation - Current status of its possibilities and challenges"

**13:15 – 15:00 Session 2: Arctic Cruise Tourism**

Brooks Kaiser, University of South Denmark: "Cooperation and competition in Arctic and sub-Arctic cruising: community and sustainability concerns with substitutable ports of call"

Chris Horbel, University of South Denmark: "Risk-taking in Arctic marine tourism: shoulder seasons, community and capacity, and uniqueness"

Stefan Kirchner, University of Lapland: "Legal and Environmental Issues Concerning the Arctic Cruise"

**15:00 Coffee break**

**15:15 – 17:35 Session 3: Arctic Cruise Tourism – Japanese view**

Hidetoshi Iura, Hokkaido Government: "Current Status and Prospects of Domestic and International Cruises in Hokkaido"

Kazuma Nakajima, Mitsui O.S.K. Passenger Line, Ltd.: "What Japanese people expect for northern cruise based on the experience of 'Fly & Cruise to Hokkaido'"

Yusuke Itokawa, Silversea Cruise: "Prospects for sustainable Arctic cruises from a shipping company perspective"

Hirohito Ito, Central Consultant Inc.: "Current status of the Arctic cruise market and business opportunities for Japanese companies"

Juha Saunavaara & Masato Tanaka, Hokkaido University: "Arctic cruise survey for Japanese customers"

**17:35 Final discussion**

**18:00 Closing words**

(Reception: 18:10-20:00 (self-paid, 2000 yen))

Picture: Pexels/Jean-Christophe Andre

The seminar is **free of charge**, but we ask that you to register in advance (November 20, 2019 or earlier):

<https://j-arcnet.arc.hokudai.ac.jp/>

